

# ARIEL CERDA

UI Designer



## INFO

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### PORTFOLIO

portfolio.arielcerda.com

### BIRTHDATE

11 of december, 1985

### EMAIL

arielcerdahernandez@gmail.com

### PHONE NUMBER

+64 027 222 5679

### ADDRESS

26/2 Western Springs Road  
Kingsland, Auckland City

## EDUCATION

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### INACAP VALPARAÍSO

Graphic & Web designer  
2007 – 2011  
Degree translated into  
English

## SKILLS

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HTML & CSS preprocessor,  
prototype, Sketch,  
Principle, Adobe Suite,  
Invision y Abstract, Final  
Cut, Git, Sublime  
Text, Prepros, 360°  
photography.

## RESUME

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I am a graphic designer with experience in web design and development. Throughout my professional career I've had to develop a wide variety of projects focused on technology, always generating excellent relationships with all kinds of people and members of different teams. I currently have my working holiday visa and I'm looking forward to commit to a sponsorship.

## WORK EXPERIENCE

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### NED MEDIA / UI DESIGNER

Feb. 2015 – Aug 2018

#### Responsibilities:

Design and prototype in-house websites and client projects.  
Define the brand design guidelines for projects.  
Design and prototype applications for Smart TV for TV channels.  
Design and prototype web applications for online video editing platform.  
Maintain and manage web sites for clients

#### Key Achievements:

I was able to work very well with a wide variety of work teams.

#### Reason for Leaving:

Search for new professional challenges and move to Auckland.

### LUKKIN.COM / UX-UI / FRONT-END

Dec. 2013 – Nov. 2014

#### Responsibilities:

CSS & HTML responsive design  
Translate concepts into wireframes, mockups and prototypes.

### GIRÓ AGENCY / WEB DESIGNER

Feb. 2012 – Jul. 2013

#### Responsibilities:

Maintain and manage sites for clients.  
Email marketing.

### UNIVERSIDAD CATÓLICA DE VALPARAÍSO / WEB DESIGNER

Jun. 2011 – Mar. 2012

#### Responsibilities:

Maintain and manage web sites for clients  
Create and edit video tutorials for the students of the student platform.